

LOOKBOOK



ECO FRIENDLY is not a passing trend!

#NoMoCello - We no longer cello pack our umbrellas. Exterior packaging gets tossed anyway. Reduce waste!

The boxes we ship in? All made from **recycled cardboard**!

Our top selling umbrellas and bags are now made from **recycled plastic** and other sustainable and recycled materials.

Sustainable doesn't have to mean recycled or recyclable. Sustainable means something that will last! Better quality products are less likely to end up in landfills. Our products are designed to stick around and protect the recipient from rain or sun for years to come.

CONTENTS.

UMBRELLAS

Folding, Golf, Fashion, and Executive 06

OUTDOOR

Patio and Market Umbrellas, Chairs, Beach items and Coolers ¹6

ECO BAGS

Backpacks, Tote Bags, Messenger Bags and more!

18

GET INVOLVED

Get more information about our sustanable items and to be part of it

SUSTAINABILITY IS A JOURNEY, NOT A DESTINATION...

We're not chasing short-term fixes; we're finding long-term solutions for meaningful progress towards our goals.

For nearly 100 years, We've been providing people protection from the elements under the canopies of our award-winning umbrellas.

As times have changed, so have the needs of our customers. Part of our journey has been to evolve and adapt to best serve the people who matter most while still maintaining the family-owned, customerfocused, and employee-oriented values that define us.

EcoVadis Bronze:

Awarded for our dedication to ethical and sustainable business practices.

Factory Compliance:

Regular SMETA 4-Pillar and HIGG audits ensure adherence to labor, ethical, and environmental standards.

Reduced Packaging Waste:

Transitioned to recycled material cartons, cutting down plastic use and environmental impact.

Efficient Waste Management:

Partnered with experts to handle production waste, hazardous materials, and recycling processes effectively.

Carbon Reduction Goals:

Tracking Scope 2 emissions and working towards measurable carbon reduction targets. (QR code for details).

Innovative Materials:

Expanded sustainable offerings with ocean-bound recycled plastics and FSCcertified wood and bamboo. Transitioning all cartons and hangtags to FSC-certified paper. `ل

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GIVING BACK

THE

Let's

SAVE.

As part of our commitment to environmental stewardship, we allocate 1% of the net proceeds of each RPET umbrella sale towards purchasing verified Gold Standard carbon credits. Gold Standard carbon credits are among the most trusted in the industry. Each project is rigorously verified to ensure genuine and measurable reductions in greenhouse gas emissions. <u>https://www.goldstandard.org/</u>





WHY RECYCLED OCEAN-BOUND PLASTIC?

THIS TYPE OF PLASTIC IS TYPICALLY FOUND WITHIN 50 KILOMETERS (ABOUT 31 MILES) OF COASTLINES IN REGIONS THAT LACK PROPER WASTE MANAGEMENT SYSTEMS. THE GOAL OF RECYCLING OCEAN-BOUND PLASTIC IS TO PREVENT IT FROM BECOMING MARINE DEBRIS, WHICH WOULD CONTRIBUTE TO OCEAN POLLUTION. WASTE2GEAR'S BAGS NOT ONLY SUPPORT OCEAN CLEANUP EFFORTS BUT ALSO PROMOTE ECO-FRIENDLY PRACTICES.

- Waste2Gear

BUSINESS OVERNIGHT COMPUTER BACKPACK DUFFEL BAG #WTG931 #WTG936

- Padded laptop compartment
- Multiple accessory
 pockets for organization
- Ergonomic straps
- Ideal for commuting or traveling

Spacious interior with

- multiple compartmentsDurable construction
- Shoulder strap
- Also available in navy

TECH ACCESSORY TRAVEL POUCH #WTG945

- Compact tech accessory travel pouch
- Ideal for chargers, cables, and earbuds
- \cdot Fits easily into any bag

#WTG931

#WTG945

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#WTG936

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purchasin

Gold Standard

a sale toward

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THE BIRDIE #2418RPET

• 62" arc

ecoideas

• RPET polyester fabric

· Vented umbrella

· Bamboo frame and handle

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1 USED ta be 5 PLASTIC bottles

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THE EASE #2361RPET

• 43" arc

- RPET canopy
- · Auto open / Auto close
- Easy fold design
- · Special safety frame

mini Folding

WHAT IS RPET?

RPET fabric or recycled polyethylene terephthalate is an emerging reusable and sustainable material. Before it was recycled, PET (polyethylene terephthalate) was commonly known as polyester. This can include pre or post-consumption waste.



THE TERRA #2351RPET

• 42" arc

• RPET pongee fabric

· Auto open umbrella

• Recycled plastic handle

Wwerech

Folding.



REBEL WITH A CAUSE #800RPET

• 48" arc • RPET pongee fabric • Inverted umbrella • Auto close umbrella

Eco Living

USED ta DELASTIC DOTTION

with a cause



Fashion.

THE SELVA #2410RPET

- 48" arc
- RPET pongee fabric
- · Auto open umbrella
- · Bamboo frame and handle
- \cdot Vented for added durability



RECYCLED BAMBOO FRAM

OREGANS

USED ta be

7' MARKET #3406RPET

Available in several popular colors and features a sturdy and sustainable bamboo frame. From restaurants and cafes to sidewalk markets and more, this is protection from the elements and an earth-friendly brand investment your clients can feel good about!

Did y

OREGANS

Bamboo is one of the wo plants and is able to reac wood is a plentiful, renev amazing characteristics. this plant is both earth-fu who want to get high-qu sometimes mistaken for to three feet per day whi reach full size, unlike tree



ou know?

rld's most prolific and fastest-growing h maturity in about four years. Bamboo vable, and a natural product with many As the world's fastest-growing plant, riendly and extremely useful for those ality products. Although bamboo is a tree, it's actually a grass. It can grow up ch means it only takes about four years to es which can take up to 30 years to grow.

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sale towards purchasing

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THE LAUREL #RPT001

This on-trend RPET backpack is made from 19 plastic bottles. It features plenty of storage to hold your personal belongings as well as a padded compartment to hold your laptop. This bag also includes side pockets for your drinkware, padded backing and shoulder staps, and an added trolly strap for convenience!

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Paul

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MADE FROM Recycled materials!

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2007 Jones CO MARK NCHESTER



Reducing Waste

THE DARBY Shoulder bag **#RPT002**

This shoulder bag is made with RPET material from 16 plastic water bottles. Carry with ease using the sturdy handles or optional shoulder strap. Ample storage allows you to tote cords, cables, and accessories. Interior pocket fits most 15" laptops. Also features two exterior side pockets.

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USED te DIASTIC DOTTION

THE DILLON #RPT003

Padded laptop case with handles will hold most 15" models. This laptop case is constructed of RPET fabric made from 6 plastic water bottles. Front pocket for added storage for chargers and accessories.





SUSTAINABLE FASHION



THE MISSION BACKPACK
#EC0022

This stylish backpack offers large capacity and plenty of storage. It holds most 15" laptops and is made with water repellant fabric. The Mission Backpack offers padded back and shoulder straps, as well as a trolley strap for convenience and gunmetal buckle for secure closure.





Porta bility

RPET FOLDABLE BACKPACK **#FBP023**

- RPET foldable backpack
- Heavy duty, 210D ripstop material
- Ample pockets and side water bottle holders
- Folds into a zippered carry case (8.5" x 6.5")

Made from 10 plastic water bottles

unfold and go...





Z J

reduce reuse recycle

