

Fall/Winter 2024 STYLE GUIDE











Fall Into Winter

If you find yourself longing for a beach escape when that first chilly breeze rolls in, this guide may not be for you. However, for those who love to bundle up under those Friday night lights, kick up your feet by a campfire in the woods, or frolic in the snow, stick around and immerse yourself in our refreshed Fall and Winter style guide. From repping their favorite mascots on the trendiest styles of the season to facing the elements while enjoying the great outdoors, crushing their work projects to getting a head start on the hunt for the perfect gifts – the back half of the year brings a plethora of opportunity for any brand.

Start Here to Create Your Vision...

For showing up in fresh styles for the first day of the school year

For winning in team gear or spirit wear that you feel proud to sport

For staying warm and dry enjoying the great outdoors

For challenging the elements to get the job done

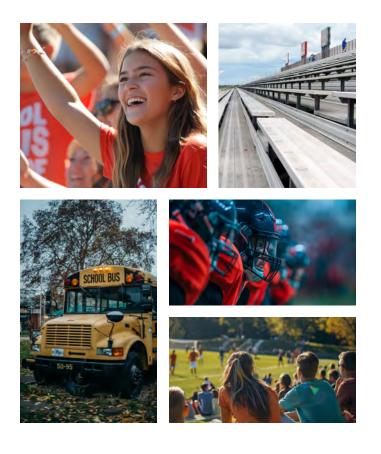
For giving gifts that turn into keepsakes that just keep on giving

Our collection of premium brands, trending accessories, and exclusive styles is designed to help you build versatile looks that transcend the season, creating a lasting impression on your customers.



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JERZEES.

A Natural Choice

Comfort, quality, and style of JERZEES everyday wear are what make this brand an easy, natural choice for the busy school year. A range of sizes, fits, and colors will bring any art or mascot to life for adults and youth alike. Count on JERZEES for back-to-school essentials that will be the perfect backdrop for expressing their individual sense of style and creativity. Set them up for success with moisture-management tees and durable, pill-resistant fleece. From favorite first-day looks to club fundraisers to team gear and spirit wear, JERZEES is the natural choice.





School's in Session



OAD5007 OAD. 2. 222570 Holloway. 3. RF494 American Apparel. 4. 6012 Imperial. 5. LTA LEGACY.
 6. 200CSH Dyenomite Apparel. 7. 8644 J. America. 8. S700 Champion. 9. RF491 American Apparel.

The Main Events

From the first day of school to the fourth year on campus, boost team spirit and morale with our selection. Students, faculty, players, coaches, alumni, and fans proudly rep their mascot or alma mater. School the competition by ensuring customers can easily take their school-affiliated merch and uniforms from the shelf to the classroom, sporting event, college, and home for the holidays.

- 1. W23152 MV Sport.
- **2. R0593B** Russell Athletic.
 1426 Augusta Sportswear.
- **3. 8644** J. America. **8810** Burnside. **SB291614** Liberty Bags.

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1301 American Apparel Heavyweight Cotton Tee



8644 J. America Varsity Fleece Colorblocked Hooded Sweatshirt



Clear Drawstring Pack



18900 **Cildan** Heavy Blend Fleece Stadium Blanket



KTDRB LEGACY Tie-Dyed Ribbed Beanie

Show School Spirit

Get ready to showcase school spirit with stylish and comfortable apparel that will have you cheering in style fostering a sense of unity and pride within our community. Join the tradition, support your team, and wear your colors with pride!

☑ Game Day Merch ☑ Homecoming

✓ School Clubs

🗹 Parents & Alumni



Product Featured: 8644 J. America. 8810 Burnside. 2050 Sportsman. 7503 <u>BELL</u>A+CANVAS.



2296 LAT Youth Fleece Hoodie



FT006 **Liberty Bags** Folding Stadium Seat



IND3000 Independent Trading Co. Heavyweight Crewneck Sweatshirt





845CSH **Dyenomite Apparel** Crush Tie-Dyed Crewneck Sweatshirt



C1515 **Carmel Towel Company** Rally Towel



Holloway Varsity Wool Jacket



Women's Angel Fleece Crop Hooded Sweatshirt



BY6624 Boxercraft Youth Flannel Pants



MVLPRH8 ANETIK Low Pro Tech Hooded T-Shirt



4108 Badger **B-Core Sleeveless** Hooded T-Shirt



A588 adidas Spacer Quarter-Zip Pullover



FOA405933 Oakley

> 220 Paragon Bahama Performance Hooded Long Sleeve T-Shirt

Between playing in the game or coaching from the sidelines, sporting your team's gear instills a shared commitment to the season's goals. Building team spirit and boosting morale are vital for success on and off the field.



⊠ Soccer **V** Hockey

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Product Featured: R0593B Russell Athletic. 1426 Augusta Sportswear. 835 Richardson. A596 adidas. A2000 adidas. SB291614 Liberty Bags.

Pocket-free shorts – flag football ready!

5200 C2 Sport Youth Performance T-Shirt

FOS900833 Oakley Pro-Formance Cap

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222570 Holloway Electrify CoolCore® Long Sleeve T-Shirt



104 Paragon Women's Saratoga Performance Mini Mesh Polo



FOS901244 Oakley 28L Sport Backpack



Powerblend® Hooded Sweatshirt



R0100W Russell Athletic Youth Canton Football Jersey



A230 adidas Performance Polo



IND280SL Independent Trading Co. Avenue Hooded Sweatshirt



200CSH Dyenomite Apparel Crush Tie-Dyed T-Shirt



LTA LEGACY Laguna Cap



6902 LAT Vintage Wash Tee

Off to College

Start the semester in style with these apparel staples that serve as a visual representation of school spirit and affiliation, strengthening bonds across campus among students, faculty and alumni.

☑ Greek Life

M Bookstore

🗹 Campus Jobs

Vuniversity Athletics







C1726 Carmel Towel Company Tea Towel



RF491

American Apparel

ReFlex Fleece Sweatpants

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6012 Imperial The Edelweiss Cuffed Beanie



JERZEES Nublend® Cadet Collar Quarter-Zip Sweatshirt



A587 adidas Quarter-Zip Pullover



1010 BELLA+CANVAS Women's Micro Rib Baby Tee



1468 Comfort Colors Garment-Dyed Lightweight Fleece Sweat Shorts

Product Featured: W23152 MV Sport.

Product Featured: BM5303, BW5404, BW6502, BW2502, BW6102, BM2103, BM6101, BM3101, BM6624, BW1101, L11.

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Spirit in Style

When it comes to all-out comfort and cozy, relaxed style, Boxercraft has got it down to a science. From fashionable loungewear to trending ribbed crop tops, explore a collection of new women's styles meant to celebrate spirit and give your customer the freedom to relax. Make comfort a lifestyle with a brand who's got roots in spirit wear and knows a thing or two about ease of style and trending fashion. Shop for: boutiques, lifestyle brands, school merch, school clubs, athleisure brands, and more.









Box It Up School Spirit

Make it easy for customers to kick-start or refresh their branding efforts with curated sample kits or gift sets. From pre-packaged sets to customizable product selections, build their presentation and box it up to showcase their brand as a walking billboard.





How to Style Get the Campus Look

Create unique branding experiences and amp up selling opportunities by adding these styled looks to your next presentation. Walk away with merchandising inspiration that will make a lasting impression so you can complete the look, increase loyalty, and gain competitive advantage.

His Look





Additional Markets:

🗹 Music Merch 🛛 🗹 Surf & Skate

🗹 Boutiques

VUniforming

1. 1301 American Apparel. 2. 340 Tultex. 3. 1713 Liberty Bags.
 4. BM6101 Boxercraft. 5. 112FPR Richardson. 6. 8808 Liberty Bags.
 7. SC200 SOCCO. 8. FOS901071 Oakley.

*Items with a "&" are not available for sale and should be used for inspiration only.

Her Look





1019 BELLA+CANVAS. 2. 224183 Holloway.
 3. 3101 Hardware. 4. LTA LEGACY.

Additional Markets:

✓ Online Retailers

🗹 Music Merch

🗹 Streetwear Brands 🛛 🗹 Corporate



Tested Tough for Teams

Uniformed in Badger, every team can reach their potential. JV to D1, join the league of teams that perform at their best with moisture-wicking and odor-control apparel to keep cool and dry. Badger rigorously tests every fabric in their Performance Lab. We stretch it, wash it, rewash it. We try to tear, pill, and fade it. We really try to hurt it. Only then, if it passes, is it worthy of your school's mascot. Football, soccer, hockey – whatever they play, you can rely on Badger to never bleed, never fail, and never fade.







Product Featured: 4104, 4629, 0300, 4105, 7207, 4102, 1216, 4166, 4120, 1215.







1. 209926 Columbia. 2. 191125 Columbia. 3. 101165 Columbia. 4. 1469 Comfort Colors. 5. 205472 Columbia.
 6. DNA014 Imperial. 7. PRM4500 Independent Trading Co. 8. INDDUFBAG Independent Trading Co. 9. 18500 Weatherproof.

First Fallen Leaf to *First Snow*

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Embrace the beauty of Autumn Adventures and Winter Wonderlands with essentials designed for comfort and style. Don't go to market without pieces that provide warmth and functionality while enhancing brand visibility. Whether hiking through vibrant forests or enjoying a night at the campsite, our collection is perfect for outdoor activities, snowy landscapes, and cozy settings.

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- 1. 191132 Columbia. W207359 Weatherproof. PRM2600 Independent Trading Co. OAD102 OAD.
- 2. 205472 Columbia.
 19179 MV Sport.
 3. 209002 Columbia. 2225 LAT.



92060AODM Oakley 34L Kitchen Sink Backpack



146R Richardson Waffle Cuffed Beanie



201293 Columbia Silver Ridge™ Utility Lite Long Sleeve Shirt



DNA014 Imperial The Golden Hour Cap

> 18500 Weatherproof 32 Degrees Packable Down Blanket

209926 Columbia Women's West Bend™ II Vest

Autumn Adventures

Whether hiking through colorful forests or enjoying a night on the campsite, these essentials not only provide comfort, but also add an element of style and personality to all outdoor experiences.

✓ Hunting
✓ Fishing
✓ Hiking
✓ Camping

MLPRL8 ANETIK Low Pro Tech Long Sleeve T-Shirt

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Product Featured: 205472 Columbia. 19179 MV Sport.



183681 Columbia PFG Fish Flag Mesh™ Flexfit® Cap



PRM4500 Independent Trading Co. Midweight Pigment-Dyed Hooded Sweatshirt



209760 Columbia Columbia Hike™ II Half-Zip Pullover



101165 Columbia PFG Bahama™ II Short Sleeve Shirt



5318 DRI DUCK Summit Soft Shell Puffer Vest



DRI DUCK Laramie Power Move Jacket



1467 Comfort Colors Garment-Dyed Lightweight Fleece Hooded Sweatshirt



209575 Columbia Alto Pass™ Fleece Vest

Winter Wonderland



1469 Comfort Colors Garment-Dyed Lightweight Fleece Sweatpants



5033 DRI DUCK Quest Lifestyle Canvas Jacket

Between traversing snowy landscapes or staying cozy indoors, these pieces not only offer essential warmth, but reinforce brand identity throughout the winter season.

☑ Resorts ☑ Sporting Events

🗹 Giftshops 🛛 🗹 Retail Stores





8449 J. America Epic Sherpa Blanket



Burnside



Quilted Flannel Shirt Jacket IND420XD

Independent Trading Co. Mainstreet Hooded Sweatshirt



208903

Columbia

Women's Arctic Crest™

Sherpa Full-Zip Jacket

Columbia Women's West Bend™ II Full-Zip Jacket

209927



SHORE Atlantis Headwear Sustainable Cable Knit Cuffed Beanie



5324 DRI DUCK Pinnacle Soft Shell Puffer Jacket



A572 adidas Puffer Vest

6014 Imperial. 209029 Columbia. RF494 American Apparel. 209002 Columbia. 2225 LAT.

Product Featured:



6700 Augusta Sportswear Tech Gloves



SP90 Sportsman 12" Chunky Cuffed Beanie



8702 Alpine Fleece Polyester/Nylon Patterned Picnic Blanket





3101 Hardware Heritage Canvas Backpack



229011 Holloway Expedition Waist Pack

OAD5005 OAD OAD Clear Tote with Zippered Top

Fall & Winter Accessories

From hats to scarves to bags, these accessories not only complement seasonal outfits and provide functionality but contribute to brand visibility and recognition during the cooler months.

V Tourists



✓ Festival Merch ✓ Local Businesses

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Product Featured: 191132 Columbia. W207359 Weatherproof. PRM2600 Independent Trading Co. OAD102 OAD.



INDDUFBAG Independent Trading Co. 29L Day Tripper Duffel Bag



Q1630 Q-Tees Large Grommet Tote



8726 Alpine Fleece Oversized Mink Sherpa Blanket



141R Richardson Chunk Twist Cuffed Beanie



SP04 Sportsman Knit Scarf





TTA LEGACY Terra Twill Cap



Now an Exclusive Brand

We now offer more than 20 new retail-inspired exclusive styles, great for corporate gifting, resort retail shops, outdoor enthusiasts, and more. With strong inventory and improved logo positioning, count on Columbia for programming and highquality uniform options.











Product Featured: 186255, 212491, 191132, 212475, 209578, 205472, 209926, 191125.

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His Look





1. 5033 DRI DUCK. 2. MVLPRL8 ANETIK. 3. GB452C The Game.

Additional Markets:

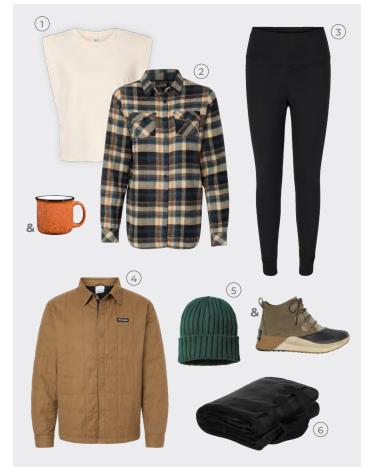
- 🗹 Uniforming 🗹 Pubs & Breweries
- \checkmark Agriculture \checkmark Corporate Gifting

*Items with a "&" are not available for sale and should be used for inspiration only.



Her Look





Additional Markets:

- 🗹 Gift Shops 🛛 🗹 Company Stores
- \checkmark Resort Staff \checkmark Lifestyle Brands

307GD American Apparel. 2. 5210 Burnside.
 3. CHP120 Champion. 4. 205472 Columbia.
 5. SHORE Atlantis Headwear. 6. 8702 Alpine Fleece.

Product Featured: 9341, 5020.

DRIDUCK



Branding Beyond Shift Work

On or off the job, your customers need gear that work as hard as they do. DRI DUCK styles are built to be as comfortable as they are tough, rugged, and ready for everything, including the ever-changing forecast. The Storm Shield[™] collection has three levels that range from water repellant and breathable to waterproof and seam-sealed. Be confident that your brand will stand up to the winter weather and dominate the outdoors.





Harvest Season

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3981 Code Five. 2. 6606 YP Classics. 3. 7035 DRI DUCK. 4. L535 Dickies. 5. S600 Dickies.
 6. 8220 Burnside. 7. 3753 DRI DUCK. 8. 9347 DRI DUCK. 9. MPLPRSO ANETIK.

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Cultivate Lasting Impressions

Equip your out-in-the-elements staff with workwear basics that provide safety and functionality. Designed for durability, these pieces ensure productivity and efficiency for those working in cold environments. Find styles that work for on-the-go teams as well and reinforce a cohesive corporate image for customer-facing teams.



- IND4000 Independent Trading Co.
 6300 DRI DUCK.
- 2. 9416 DRI DUCK. WPBRZSI ANETIK.



7035 DRI DUCK Woodland Fleece Pullover



101165 Columbia PFG Bahama™ II Short Sleeve Shirt



L535 Dickies Industrial Long Sleeve Work Shirt



3981 Code Five Realtree® Camo Long Sleeve T-Shirt

Staff in the Elements

These workwear basics provide safety and functionality both on and off the job. Their long-lasting quality ensures productivity and efficiency during all day-to-day responsibilities.

✓ Agriculture ✓ Construction

✓ Fishermen ✓ Park Rangers



210 Paragon Long Islander Performance Long Sleeve T-Shirt



EXP54LWZ Independent Trading Co. Lightweight Windbreaker Full-Zip Jacket



3753 DRI DUCK Extreme Cold Canvas Cap



8329

Dickies

Bib Overalls

3351 DRI DUCK Harvesting Cap

S600 Dickies Performance Cooling T-Shirt



DRI DUCK Maverick Boulder Cloth™ Jacket with Blanket Lining



6606 YP Classics Retro Trucker Cap

Product Featured: LCB08 KATI. 5326 DRI DUCK. IND4000 Independent Trading Co. 6300 DRI DUCK. 5561 Liberty Bags.



MPLPRSO ANETIK Low Pro Tech Polo



N17792 Nautica Wavestorm Soft Shell Vest



3523 DRI DUCK Coleman Cuffed Beanie



209573 Columbia Alto Pass™ Fleece Half-Snap Pullover



1403 **DRI DUCK** Parts Pouch

On-the-Go Teams

DRI DUCK Challenger Full-Zip Jacket

Promote a sense of pride and unity among employees by reinforcing their connection to the organization even when they are away from the office. Enhancing brand recognition and fostering a cohesive corporate image instills confidence in clients and potential customers.



V Architects



8220 Burnside Perfect Flannel Work Shirt



A SECT

Part

5302



✓ Salespeople ✓ Field Technicians **Construction** Managers



Product Featured: A607 adidas. WPBRZSI ANETIK.



193910 Weatherproof Vintage Hooded Rain Jacket



9210560DM Oakley 20L Enduro Backpack



Paragon Hatteras Performance Short Sleeve Fishing Shirt



209751 Columbia Spectre Ridge™ II Tech Fleece Full-Zip Jacket



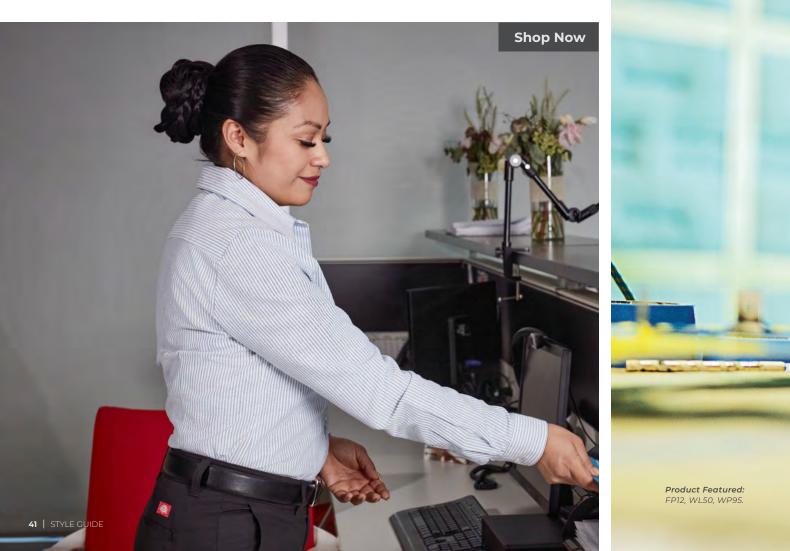
9347 DRI DUCK Women's Cascade Mountain Fleece Pullover



Here for the Long Haul

Talented builders, shapers, and dreamers wear their pride on their sleeves – and those sleeves are Dickies. These classic workwear silhouettes are built for those who choose to spend their free time working towards their goals or passions, on or off the clock. The "No Days Off" durability and lasting comfort of Dickies draws on the grit and determination of those who get the job done, while the "Off Duty" street style is becoming an icon.









Box It Up Employee Merch





The Comfortable Approach to Fashion

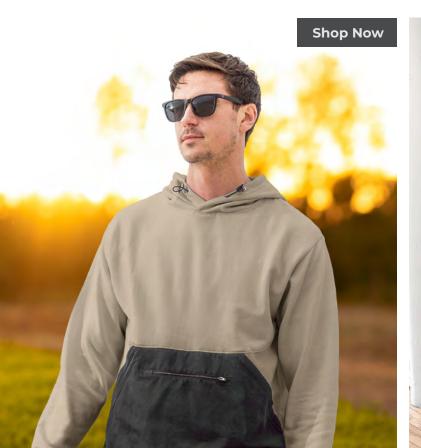
Get ready for sweater weather with trendy fashion basics in a bold color palette. MV Sport brings together approachable fashion and comfort in hoodies, crews, and bottoms. Think soft, light, timeless yet playful by nature. Their fleece collection is perfect for creating on-trend looks for lifestyle brands and destination retail shops (or even team events and casual Fridays). If you are looking to evolve your color play or to create unique branding opportunities, stock up on MV Sport. Become a part of their favorite memories with apparel that makes it out of the suitcase and into their everyday outfits.

















A590 adidas. 2. SP02 Sportsman. 3. 208624 Columbia. 4. 8872 Liberty Bags. 5. 20302 MV Sport.
 RF496 American Apparel. 7. RKD12 CAP AMERICA. 8. SC100 SOCCO. 9. 8805 Liberty Bags. 10. 8449 J. America.

Make Magical Moments *Memorable*

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These thoughtful holiday present ideas are perfect for corporate gifting, holiday-exclusive merchandise, employee appreciation, and family gifts. (Sustainable options, too!)

- 1. 209573 Columbia.
- 2. 3719 BELLA+CANVAS. 3727 BELLA+CANVAS.
- 3. RF497 American Apparel. 2021 Kastlfel. CHP120 Champion. 3926 Doggie Skins.

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1003 Rabbit Skins Infant Contrast Trim Terry Bib



8872 Liberty Bags X-Large Boater Tote



5770 Liberty Bags Tammy Waffle Weave Spa Bag



RKD12 CAP AMERICA USA-Made Diamond Cuffed Beanie



RF496 American Apparel ReFlex Fleece Crewneck Sweatshirt

Affordable Gifts

These styles serve as thoughtful holiday gifts by offering quality and style without breaking the bank. The combination of affordability & brand recognition enhances the gift giving experience, ensuring both value & sentiment.

🗹 Holiday Exclusive Merch

earrow Corporate Gifting exployee Appreciation

🗹 For the Family

Trend Alert!

Matching sets are a great affordable gift option that your clients or employees will love!



PSB810 Liberty Bags Sublimation Small Tote



SP02 Sportsman Rugby-Striped Knit Scarf



KM4500 Quikflip Kimura Pullover Hooded Sweatshirt



1695 Liberty Bags Joseph 12-Pack Cooler





169 **Richardson** Cannon Cap



SC100 SOCCO USA-Made Striped Crew Socks



8888 Liberty Bags Zippered Drawstring Backpack



3926 Doggie Skins Doggie 3-End Fleece Hoodie



PSB2121 Liberty Bags Sublimation Bandana

Product Featured: 3719 BELLA+CANVAS. 3727 BELLA+CANVAS.



adidas Ultimate365 Textured Quarter-Zip Pullover



208499 Columbia Women's Flora Park™ II Softshell Jacket

8730 Alpine Fleece Faux Fur Throw



1038 DRI DUCK 46L Weekender Bag

A601 adidas Women's Fleece Quarter-Zip Pullover



205379 Columbia PFG Fish Flag™ Cuffed Beanie

Product Featured: 209573 Columbia. A601 adidas. A1000 adidas.

WSBRZHO ANETIK Women's Breeze Tech Hooded T-Shirt

Rebrand Launch

Luxury Gifts

Help your customers express their gratitude by providing them with recognizable brands that offer practical, fashionable wardrobe additions.

 \checkmark Employee Recognition \checkmark Family & Friends

☑ Fashion Influencers

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FOS900548 Oakley 50L Utility Duffel Bag



208687 Columbia Puffect™ III Vest

A595

adidas

Button Down Short Sleeve Shirt



5000T Burk's Bay Classic Varsity Jacket



A598 adidas Club Quarter-Zip Pullover



9214240DM Oakley 18L Packable Backpack

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J. America BTB Fleece Crewneck Sweatshirt



8805 Liberty Bags Recycled 18" Small Duffel Bag

Sustainable Gifts

5389 American Apparel Sueded Cloud Jersey Tee

A590

adidas

Blend Polo

Gifting sustainable options conveys a message of environmental consciousness & ethical responsibility. By shopping eco-friendly styles, gift-givers not only showcase a thoughtful approach, but also contribute to a more responsible fashion industry for the future.

Corporate Gifting

C Eco-Friendly Boutiques

 \fbox Skate & Surf Shops \checkmark Philanthropic Groups



RAPPER Atlantis Headwear Sustainable Canvas Cap



SoftShirts Organic Long Sleeve T-Shirt



222599 Holloway Eco Revive™ Ventura Soft Knit Joggers



SKN24 CAP AMERICA USA-Made Sustainable Cuffed Beanie



Kastifel RecycledSoft™ Hooded Long Sleeve T-Shirt



Recover Eco Button Down Shirt



S900 Q-Tees Sustainable Grocery Bag

Product Featured: RF497 American Apparel. 2021 Kastlfel. CHP120 Champion. 8860R Liberty Bags.



Make Adventure Last

Elevate your winter wardrobe with Independent Trading Co., where quality is woven into every detail. From 100% cotton face and double fleece-lined hoods to durable zippers, each piece is crafted for ultimate comfort and durability. Independent Trading Co. ensures cozy comfort for all your outdoor adventures. As a leading manufacturer of high-quality blank apparel since 1987, they offer over 50 bold and unique styles that stand the test of time. Discover the difference that quality makes this season with Independent Trading Co.















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Box It Up Curate Memorable Gift Sets





His Look





1. 200 Paragon. 2. T300 Q-Tees. 3. A596 adidas. 4. 169 Richardson. 5. 222599 Holloway. 6. FOS901632 Oakley.

Additional Markets:

✓ Collegiate

Gift Shops & Boutiques 🗹 Company Stores 🗹 Fitness Studios & Gyms

*Items with a "&" are not available for sale and should be used for inspiration only.



Her Look





Additional Markets:

🗹 Campus Stores

☑ Lifestyle Brands ☑ Gift Shops & Boutiques **V** Uniforming

1. RF496 American Apparel. 2. 8700 Burnside. 3. A1000 adidas. 4. SC200 SOCCO. 5. 6245EC YP Classics. 6. INDDUFBAG Independent Trading Co.

BELLA+CANVAS.

JUST GOT HEAVY

Entering the Heavyweight class for the first time, BELLA+CANVAS Just Got Heavy. Meet the BELLA+CANVAS Heavyweight Collection, featuring a 6 oz., 100% cotton t-shirt and long sleeve in premium soft Airlume-combed and ring-spun cotton. These shirts were built to be heavy, blended to be soft, and designed to be meaningful. From the streets to skate & surf shops to tours & roadshows, the Heavy Collection is for any artist with a vision.













