

A man and a woman are shown in a close embrace. The man is on the left, wearing a grey zip-up hoodie, looking off to the side. The woman is on the right, wearing a grey hoodie with a white shirt underneath, looking towards the camera. The background is a plain, light grey wall.

BELLA+CANVAS®

The 2024 Collection

Branding
M E R C H A N D I S E

1-800-466-4428

Introducing the 100% recycled EcoMax Tee.

A recycled canvas for your fresh expressions.

Recycled Cotton Scraps + Recycled PET Bottles = The EcoMax Tee

Mens + Unisex



STYLE#

3010











The 6.0 oz. Heavyweight Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6.0 oz.*

XS-3XL

Available in 10 colors.

*Fabric composition may vary based on color.

-  Athletic Heather
-  Black
-  Dark Grey
-  Forest
-  Maroon
-  Natural
-  Navy
-  Soft Pink
-  Toast
-  White



STYLE#

3001





Unisex Jersey
Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

XS-5XL*

Available in 90 colors.

*Fabric composition and size range may vary based on color.

-  Blue Storm
-  Light Violet
-  Thyme
-  Vintage Brown



NEW COLORS

STYLE#

3001CVC



Unisex Heather CVC
Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.*

XS-5XL*

Available in 85 colors.

*Fabric composition and size range may vary based on color.

-  Heather Blue Storm
-  Heather Dark Lavender



NEW COLORS

STYLE#

3001ECO

Unisex EcoMax Short Sleeve Tee

65% recycled polyester, 35% recycled Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.

XS-3XL

Available in 3 colors.

- Black
- Navy
- White



NEW STYLE

STYLE#

3413

Unisex Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, and 25% rayon, 40 singles, 3.8 oz.

XS-4XL*

Available in 68 colors.

*Fabric composition and size range may vary based on color.

- Blue Storm Triblend
- Dark Lavender Triblend



NEW COLORS

STYLE#

3201

Unisex Heather CVC Raglan Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.*

XS-2XL

Available in 10 colors.

*Fabric composition and size range may vary based on color.



STYLE#

3501





Unisex Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

XS-4XL*

Available in 46 colors.

*Fabric composition and size range may vary based on color.

-  Blue Storm
-  Forest
-  Light Violet
-  Vintage Brown



NEW COLORS

STYLE#

3501CVC





Unisex Heather CVC Long Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles. 4.2 oz.

XS-4XL*

Available in 31 colors.

*Size range may vary based on color.

-  Heather Dark Lavender
-  Heather Military Green
-  Heather Mustard
-  Heather Natural



NEW COLORS

STYLE#

3513

Unisex Triblend Long Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

XS-3XL

Available in 19 colors.



STYLE#

3005

Unisex Jersey Short Sleeve
V-Neck Tee

100% Airlume combed and ring-spun cotton,
32 singles, 4.2 oz.*

XS-3XL

Available in 23 colors.

*Fabric composition may vary based on color.



STYLE#

3005CVC

Unisex Heather CVC
V-Neck Sleeve Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles. 4.2 oz.

XS-3XL

Available in 18 colors.

*Fabric composition may vary based on color.



STYLE#

3415

Unisex Triblend Short Sleeve
V-Neck Tee

50% polyester, 25% Airlume combed and ring-
spun cotton, 25% rayon, 40 singles, 3.8 oz.

XS-3XL

Available in 19 colors.



STYLE#

3480

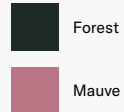
Unisex Jersey Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles. 4.2 oz.

XS-3XL*

Available in 15 colors.

*Fabric composition and size range may vary based on color.



NEW COLORS

STYLE#

3480CVC

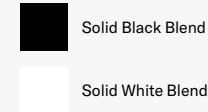
Unisex Heather CVC Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles. 4.2 oz.*

XS-2XL

Available in 11 colors.

*Fabric composition may vary based on color.



NEW STYLE

STYLE#

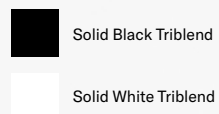
3484

Unisex Triblend Tank

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8oz.

XS-2XL

Available in 10 colors.



NEW STYLE

STYLE#

3483

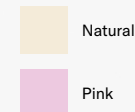
Unisex Jersey Muscle Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

XS-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



NEW COLORS

Womens



STYLE#

1012

Women's Micro Rib
Spaghetti Strap Tank

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

XS-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

1019

Women's Micro Rib
Racer Tank

52% Airlume combed and ring-spun cotton,
48% polyester 32 singles, 5.4 oz.*

XS-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

1013

Women's Micro Rib
Muscle Crop Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

XS-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

1010

Women's Micro Rib
Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

XS-2XL

Available in 8 colors.

*Fabric composition may vary based on color.



STYLE#

1201

Women's Micro Rib
Raglan Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

XS-2XL

Available in 8 colors.

*Fabric composition may vary based on color.



STYLE#

1200

Women's Micro Rib
3/4 Raglan Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

XS-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

1501

Women's Micro Rib
Long Sleeve Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

XS-2XL

Available in 5 colors.

*Fabric composition may vary based on color.



STYLE#

3787

Women's Cutoff Sweatshort

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

S-2XL

Available in 7 colors.

*Fabric composition may vary based on color.

- Athletic Heather
- Black
- Heather Dust
- Mauve
- Military Green
- Navy
- Tan



NEW STYLE

STYLE#

6501

Women's Cropped Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

S-2XL

Available in 8 colors.

*Fabric composition may vary based on color.

- Athletic Heather
- Black
- Dark Grey Heather
- Dark Lavender
- Mauve
- Mustard
- Navy
- White



NEW STYLE

STYLE#

6400

Women's Relaxed Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.

XS-3XL*

Available in 41 colors.

*Size range may vary based on color.

- Blue Storm
- Forest
- Light Violet
- Vintage Brown



NEW COLORS

STYLE#

6400CVC

Women's Relaxed Heather CVC Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester 32 singles, 5.4 oz.*

S-3XL

Available in 34 colors.

*Fabric composition may vary based on color.

- Heather Blue Storm
- Heather Dark Lavender



NEW COLORS

STYLE#

6413

Women's Relaxed Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

S-3XL

Available in 22 colors.



STYLE#

6405

Women's Relaxed Jersey
Short Sleeve V-Neck Tee

100% Airlume combed and ring-spun cotton,
32 singles, 4.2 oz.

S-3XL*

Available in 19 colors.

*Size range may vary based on color.



STYLE#

6405CVC

Women's Relaxed Heather CVC
Short Sleeve V-Neck Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.*

S-2XL

Available in 17 colors.

*Fabric composition may vary based on color.



STYLE#

6415

Women's Relaxed Triblend
Short Sleeve V-Neck Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 5.4 oz.

S-2XL

Available in 12 colors.



STYLE#

6482

Women's Jersey Crop Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

S-2XL

Available in 6 colors.

*Fabric composition may vary based on color.



STYLE#

6003

Women's Jersey Muscle Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

S-2XL

Available in 16 colors.

*Fabric composition may vary based on color.



STYLE#

6008

Women's Jersey Racerback Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

S-2XL

Available in 17 colors.

*Fabric composition may vary based on color.



STYLE#

6500

Women's Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

S-2XL

Available in 12 colors.

*Fabric composition may vary based on color.

- Dark Lavender
- Heather Dust



NEW COLORS

Lounge Sets



STYLE#

3945

Unisex Sponge Fleece Drop Shoulder Sweatshirt

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 35 colors.

*Fabric composition may vary based on color.



NEW COLORS

STYLE#

7519

Women's Classic Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

S-2XL

Available in 8 colors.

*Fabric composition may vary based on color.



STYLE#

3727

Unisex Sponge Fleece Jogger Sweatpants

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 16 colors.

*Fabric composition may vary based on color.



STYLE#

3737

Unisex Sponge Fleece Long Scrunch Pant

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 2 colors.



STYLE#

3911

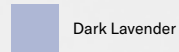
Unisex Sponge Fleece Classic Crewneck Sweatshirt

52% Airlume combed and ring-spun cotton,
48% polyester fleece, 32 singles, 8.0 oz.*

XS-3XL

Available in 9 colors.

*Fabric composition may vary based on color.



STYLE#

3725

Unisex Sponge Fleece Straight Leg Sweatpant

52% Airlume combed and ring-spun cotton,
48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 4 colors.

*Fabric composition may vary based on color.



NEW COLORS

STYLE#

3739

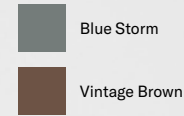
Unisex Sponge Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton,
48% polyester fleece, 32 singles, 8.0 oz.*

XS-3XL*

Available in 50 colors.

*Fabric composition and size range may vary based on color.



NEW COLORS

STYLE#

3724

Unisex Sponge Fleece Sweatshort

52% Airlume combed and ring-spun cotton,
48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 5 colors.

*Fabric composition may vary based on color.

STYLE#

7502

Women's Cropped Fleece Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.

S-2XL

Available in 14 colors.



NEW COLORS

STYLE#

3901

Unisex Sponge Fleece Raglan Sweatshirt

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-3XL*

Available in 42 colors.

*Fabric composition and size range may vary based on color.

- Blue Storm
- Lavender Blue



STYLE#

3759

Unisex Sponge Fleece DTM Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 6 colors.

*Fabric composition may vary based on color.



STYLE#

3719

Unisex Sponge Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-3XL

Available in 63 colors.

*Fabric composition may vary based on color.

- Blue Storm
- Lavender Blue
- Vintage Brown



NEW COLORS

STYLE#

3729

Unisex Sponge Fleece Pullover DTM Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 16 colors.

*Fabric composition may vary based on color.



STYLE#

7511

Women's Classic Pullover Crewneck

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

S-2XL

Available in 8 colors.

*Fabric composition may vary based on color.



STYLE#

3787

Women's Cutoff Sweatshort

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

S-2XL

Available in 7 colors.

*Fabric composition may vary based on color.

- Athletic Heather
- Black
- Heather Dust
- Mauve
- Military Green
- Navy
- Tan



NEW STYLE

STYLE#

7503

Women's Cropped Crew Fleece

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

XS-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

7505

Women's Raglan Pullover Fleece

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

S-2XL

Available in 7 colors.

*Fabric composition may vary based on color.



Kids



STYLE#

3001Y








Youth Jersey Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.*

YS-YXL

Available in 39 colors.

*Fabric composition may vary based on color.

-  Blue Storm
-  Dusty Blue
-  Lavender Blue
-  Light Violet
-  Peach
-  Solid Athletic Grey
-  Tan



NEW COLORS

STYLE#

3001YCVC




Youth Heather CVC Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.*

YS-YXL

Available in 35 colors.

*Fabric composition may vary based on color.

-  Heather Military Green
-  Heather Natural
-  Heather Storm



NEW COLORS

STYLE#


3413Y

Youth Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

YS-YXL

Available in 25 colors.

-  Solid Natural Triblend



NEW COLORS

STYLE#

3200Y

Youth 3/4 Sleeve Baseball Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 40 singles, 3.6 oz.

YS-YL

Available in 4 colors.



STYLE#

3501Y

Youth Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.

YS-YL

Available in 6 colors.



NEW STYLE

STYLE#

3501YCVC



Youth Heather CVC Long Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz.*

YS-YL

Available in 9 colors.

*Fabric composition may vary based on color.

-  Solid Black Blend
-  Solid White Blend



STYLE#

3513Y



Unisex Triblend Long Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.*

YS-YL

Available in 7 colors.

*Fabric composition may vary based on color.

-  Solid Black Triblend
-  Solid White Triblend

NEW STYLE



STYLE#

3480Y

Youth Jersey Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.

YS-YL

Available in 4 colors.



Navy



STYLE#

3480YCVC

Youth Heather CVC Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.

YS-YL

Available in 4 colors.

*Fabric composition may vary based on color.



Solid Black Blend



Solid White Blend



NEW STYLE

STYLE#

3719Y

Youth Sponge Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

YS-YL

Available in 11 colors.

*Fabric composition may vary based on color.



STYLE#

3727Y

Youth Sponge Fleece Jogger Sweatpants

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

YS-YL

Available in 4 colors.

*Fabric composition may vary based on color.



STYLE#

3739Y

Youth Sponge Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

YS-YL

Available in 6 colors.

*Fabric composition may vary based on color.



STYLE#

3901Y

Youth Sponge Fleece Raglan Sweatshirt

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

YS-YL

Available in 8 colors.

*Fabric composition may vary based on color.



STYLE#

3001T





Toddler Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

2T-5T

Available in 35 colors.

*Fabric composition may vary based on color.

-  Dusty Blue
-  Military Green
-  Olive
-  Solid Athletic Grey



NEW COLORS

STYLE#

3501T

Toddler Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

2T-5T

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

3413T

Toddler Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

2T-5T

Available in 12 colors.



STYLE#

3200T

Toddler 3/4 Sleeve Baseball Tee

52% Airlume combed and ring-spun cotton, 48% polyester jersey, 40 singles, 3.6oz.

2T-5T

Available in 4 colors.



STYLE#

3719T

Toddler Sponge Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

2T-5T

Available in 7 colors.

*Fabric composition may vary based on color.



STYLE#

3727T

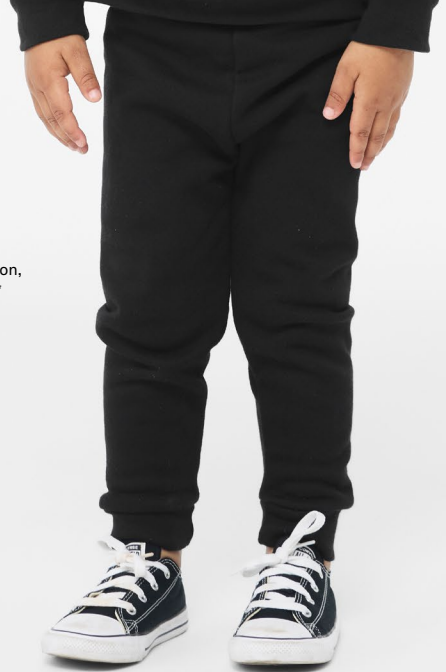
Toddler Sponge Fleece Jogger Sweatpants

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

2T-5T

Available in 4 colors.

*Fabric composition may vary based on color.



STYLE#

3901T

Toddler Sponge Fleece Raglan Sweatshirt

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.

2T-5T

Available in 5 colors.

*Fabric composition may vary based on color.



STYLE#

3739T

Toddler Sponge Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.*

2T-5T

Available in 5 colors.

*Fabric composition may vary based on color.



STYLE#

3001B

Infant Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

3/6MO-18/24MO.

Available in 13 colors.

*Fabric composition may vary based on color.



STYLE#

3413B

Infant Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

3/6MO-18/24MO.

Available in 8 colors.



STYLE#

100B

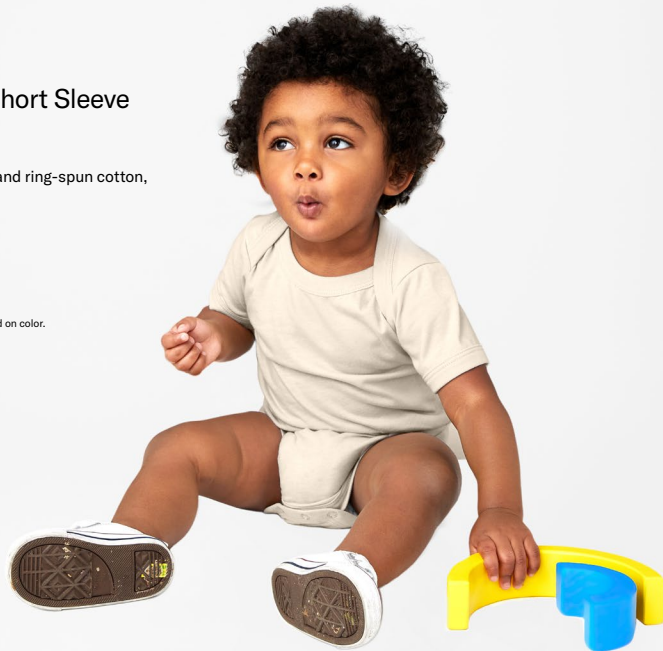
Infant Jersey Short Sleeve One Piece

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz.*

0/3MO-18/24MO.

Available in 17 colors.

*Fabric composition may vary based on color.



STYLE#

134B

Infant Triblend Short Sleeve One Piece

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

0/3MO-18/24MO.

Available in 8 colors.



Fabrication Guide

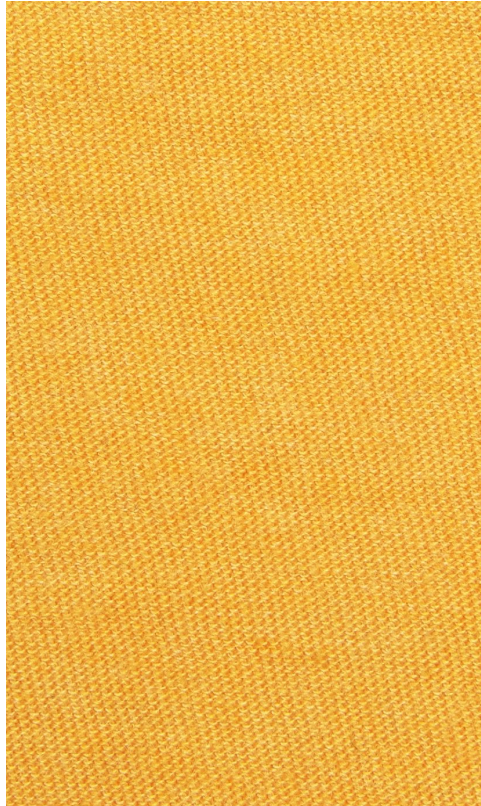
Airlume



100% Airlume combed and ring-spun cotton, 32 singles, now available in 4.2 oz. or 6.0 oz

Our Airlume Jersey is made exclusively from our proprietary Airlume combed and ring-spun cotton, and we comb out 2.5x more impurities from our cotton than any other apparel brand in the industry.

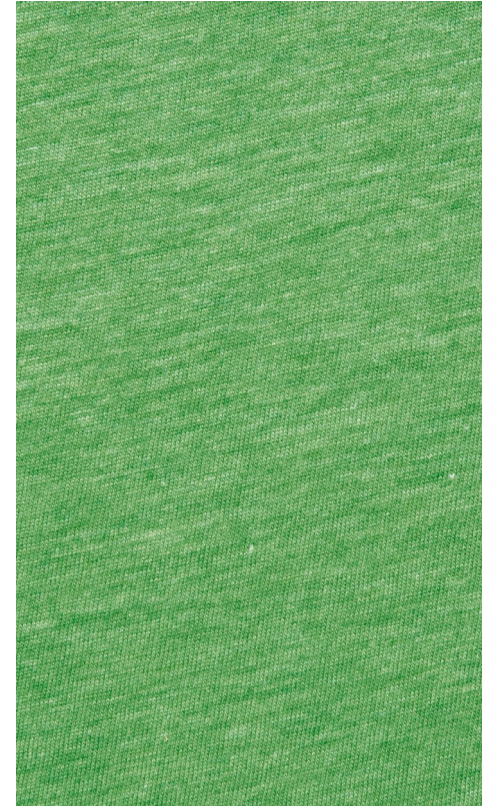
Heather CVC



52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.

Our Heather CVC fabric blend offers an incredibly soft, lightweight garment with a subtle texture that elevates any print.

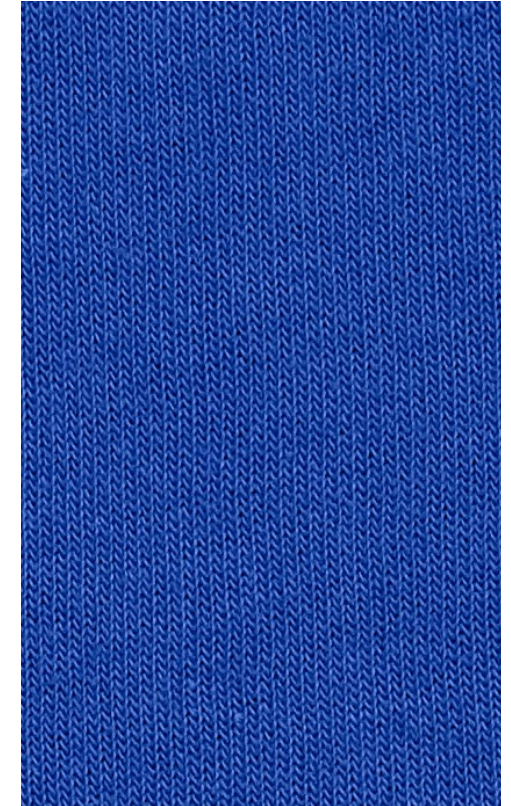
Triblend



50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

Our Triblend fabric— an industry innovation as the first 40 singles triblend of its kind— offers the softest and smoothest printing surface.

Fleece

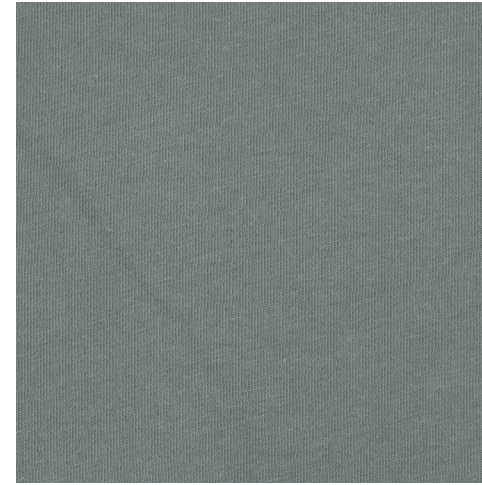


52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.

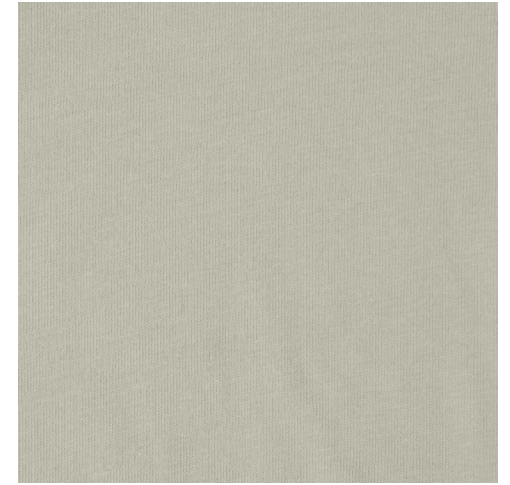
Our signature Sponge Fleece answers the demand of a high-growth category with a mid-weight, soft, and incredibly versatile fabric that dresses up or down for unmatched comfort year-round.

New 2024 Colors

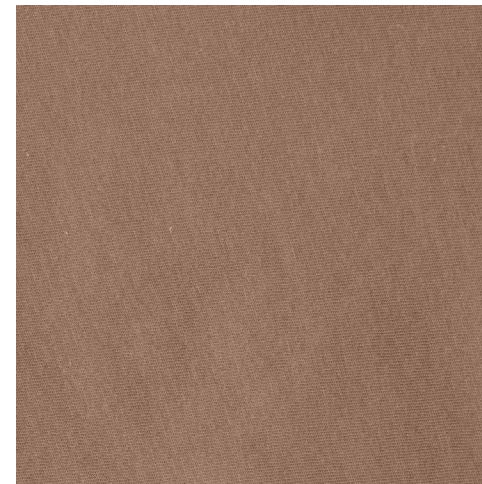
Blue Storm



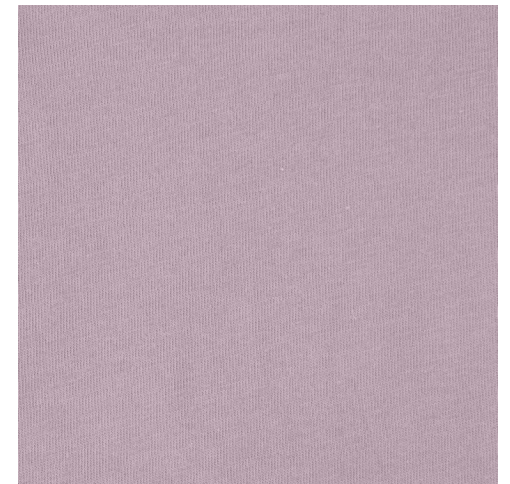
Thyme



Vintage Brown



Light Violet





BELLA+CANVAS®