



*Brooks Brothers*

***Branding***  
M E R C H A N D I S E

1-800-466-4428

FALL 2023









# An American Icon

As an internationally-recognized apparel brand, the Brooks Brothers name stands for impeccable quality, attention to detail and timeless style.





# *Brooks Brothers*

Established in 1818, Brooks Brothers is the oldest retailer in the United States and was the first American brand to offer ready-to-wear tailored clothing. As the inventor of the button-down collar and the creator of some of fashion's most iconic styles, Brooks Brothers takes great pride in combining time-tested craftsmanship and state-of-the-art design in everything it makes.

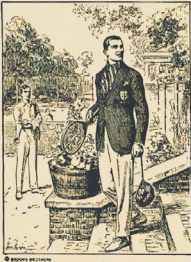
Bridging the gap between art, finance and politics, Brooks Brothers has been worn by prominent actors, media personalities and over 40 US Presidents.





ESTABLISHED 1818

*Brooks Brothers,*  
**CLOTHING,**  
*Gentlemen's Furnishing Goods,*  
MADISON AVENUE COR. FORTY-FOURTH STREET, N. Y.



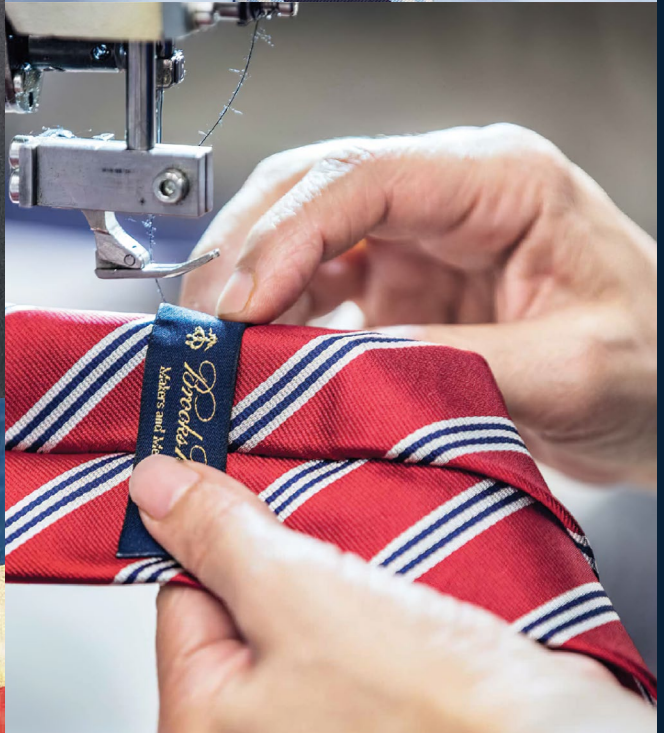
Clothes for Lawn Tennis, etc.

*Send for BROOKS'S Miscellany*

**BOSTON** LITTLE BUILDING  
TRINITY COR. BOSTON

**PALM BEACH** PLAZA BUILDING  
COUNTY ROAD

**NEWPORT** AUDRAIN BUILDING  
220 BELLEVUE AVENUE



*Brooks Brothers*  
★ WE HAVE DRESSED ★  
**40 out of 45**  
★ PRESIDENTS ★

James Madison  
James Monroe  
John Quincy Adams  
Andrew Jackson  
Martin Van Buren  
William Henry Harrison  
John Tyler  
James K. Polk  
Zachary Taylor  
Millard Fillmore  
Franklin Pierce  
James Buchanan  
Abraham Lincoln  
Andrew Johnson  
Ulysses S. Grant  
Rutherford B. Hayes  
James Garfield  
Chester A. Arthur  
Grover Cleveland\*  
Benjamin Harrison  
William McKinley  
Theodore Roosevelt  
William Howard Taft  
Woodrow Wilson  
Warren G. Harding  
Calvin Coolidge  
Herbert Hoover  
Franklin D. Roosevelt  
Harry S. Truman  
Dwight D. Eisenhower  
John F. Kennedy  
Lyndon B. Johnson  
Richard M. Nixon  
Gerald R. Ford  
George H. W. Bush  
William J. Clinton  
George W. Bush  
Barack Obama  
Donald J. Trump

Turning Gentlemen into Presidents since 1818.

\*A Brooks Man during both of his presidencies.





# Appeal Across the Generations







The Brooks Brothers prep look speaks to every generation. You already know it because you've seen it worn by stars in your favorite movies, investors on Wall Street and influencers in your social media feed.

## BOOMERS & GEN X

Drawn to the East Coast prep style as a familiar and reliable fashion favorite.

## MILLENNIALS & GEN Z

Bringing the on-trend preppy aesthetic into a new era of social connection.



A collection of Brooks luggage and apparel is displayed in a classic setting. A dark blue quilted jacket hangs on a hook against a dark wood panel wall. A navy blue satchel with brown leather handles sits on an ornate wooden chair with a beige upholstered seat. A grey jacket is draped over the chair's back. To the right, a stack of dark blue patterned trunks holds a pink sweater and a red polo shirt. A tan suitcase with glasses on top is also visible. In the foreground, a grey backpack sits on a checkered floor next to a pair of brown leather loafers. The word "Brooks" is written in a large, white, cursive script across the center of the image.

Brooks





Brothers



# On-Point Pinpoint



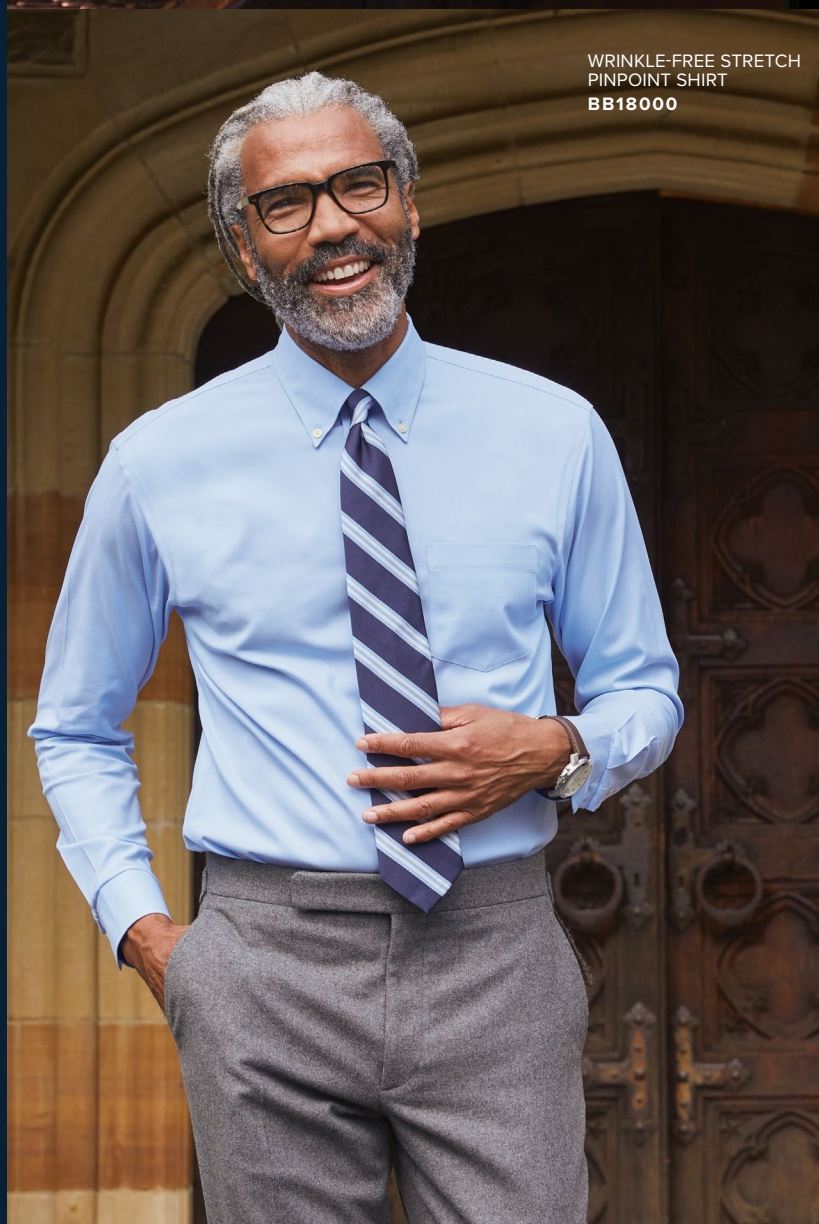
Stay sharp from morning to night in our iconic wrinkle-free dress shirts, with just a bit of stretch added to a classic fit.



WOMEN'S WRINKLE-FREE  
STRETCH PINPOINT SHIRT  
**BB18001**



WRINKLE-FREE STRETCH  
PINPOINT SHIRT  
**BB18000**







# Your New Nailhead

Our nailhead dress shirts strike the balance between polished wrinkle-free professionalism and relaxed business-casual style.

WRINKLE-FREE  
STRETCH NAILHEAD SHIRT  
BB18002





WOMEN'S WRINKLE-FREE  
STRETCH NAILHEAD SHIRT  
BB18003





TECH STRETCH  
PATTERNED SHIRT  
BB18006



# A Pattern of Style



Make a statement with subtle blended patterns  
that finish off a polished look.



# The Casual Oxford



WOMEN'S CASUAL  
OXFORD CLOTH SHIRT  
BB18005

An essential staple of prep style, embodying the off-duty professional look whether you dress it up or keep it casual.



CASUAL OXFORD  
CLOTH SHIRT  
BB18004







WOMEN'S FULL-BUTTON  
SATIN BLOUSE  
BB18007



A woman with dark, curly hair is the central figure, looking thoughtfully to her left. She is wearing a black, long-sleeved blouse with a subtle V-neckline and tan-colored trousers cinched with a thin black belt. Her right hand is raised to her chin, and her left arm is crossed over her waist. The background is a dimly lit library with tall bookshelves filled with books, creating a sophisticated and intellectual atmosphere.

# Laid-Back Luxury

Soft satin with a matte feel lends an easy,  
elegant touch to your wardrobe.







# Pick Your Polo



A classic pique in an iconic silhouette – the pima cotton polo fits in with stylish sophistication no matter how you wear it.







# The Classic Sweater

A timeless wardrobe essential, evolved for year-round  
comfort with soft Pima cotton.



WOMEN'S COTTON STRETCH  
V-NECK SWEATER  
BB18401





COTTON STRETCH  
V-NECK SWEATER  
BB18400







WASHABLE MERINO  
V-NECK SWEATERS  
BB18410

# Crafted For Comfort

A heritage of quality craftsmanship is woven  
into our Merino wool sweaters





WOMEN'S  
WASHABLE MERINO  
V-NECK SWEATERS  
BB18411



WASHABLE  
MERINO BIRDSEYE  
1/4-ZIP SWEATER  
BB18412





WOMEN'S WASHABLE  
MERINO CARDIGAN  
SWEATER  
BB18413





WOMEN'S MID-LAYER  
STRETCH BUTTON JACKET  
BB18205

# Structured Stretch

Our stretch fabrics add exceptional softness  
to comfortable pullovers and jackets  
that layer beautifully.







WOMEN'S MID-LAYER  
STRETCH 1/2-BUTTON  
BB18203

MID-LAYER  
STRETCH 1/2-BUTTON  
BB18202



# Easy Versatility



Soft double knit fabric brings a polished feeling to comfortable favorites, perfect for year-round layering.





OPPOSITE PAGE  
DOUBLE-KNIT  
1/4-ZIP  
BB18206

DOUBLE-KNIT  
FULL-ZIP HOODIE  
BB18208





WOMEN'S  
DOUBLE-KNIT FULL-ZIP  
BB18211



DOUBLE-KNIT  
FULL-ZIP  
BB18210







BOMBER JACKET  
BB18604



# The Classic Bomber

The Brooks Brothers Bomber Jacket is a true American icon, combining a timeless silhouette with the weather-resistant performance of modern outerwear.





# Modern Vintage



QUILTED JACKET  
BB18600



WOMEN'S  
QUILTED JACKET  
BB18601

Diamond-quilted outerwear that balances  
classic American style with contemporary performance.



QUILTED VEST  
BB18602







# Everyday Adventures

Constant companions crafted to handle everything  
you need for wherever today's journey takes you.





WELLS LAPTOP TOTE  
BB18840

WELLS DOPP KIT  
BB18870

WELLS DUFFEL  
BB18880



GRANT BACKPACK  
BB18820





# Business Ready



WELLS BRIEFCASE  
BB18830



GRANT DUAL-HANDLE  
BACKPACK  
BB18821

Versatile backpacks and briefcases built  
to protect the tech you need and travel  
with you throughout your day.



# The Looks

WRINKLE-FREE  
STRETCH  
PINPOINT SHIRT  
**BB18000**



TECH STRETCH  
PATTERNED  
SHIRT  
**BB18006**



WRINKLE-FREE  
STRETCH  
PATTERNED SHIRT  
**BB18008**



WOMEN'S OPEN-  
NECK SATIN  
BLOUSE  
**BB18009**



CASUAL  
OXFORD  
CLOTH SHIRT  
**BB18004**



WOMEN'S CASUAL  
OXFORD CLOTH  
SHIRT  
**BB18005**



PIMA COTTON  
PIQUE POLO  
**BB18200**





WOMEN'S WRINKLE-FREE STRETCH PINPOINT SHIRT  
BB18001



WRINKLE-FREE STRETCH NAILHEAD SHIRT  
BB18002



WOMEN'S WRINKLE-FREE STRETCH NAILHEAD SHIRT  
BB18003



WOMEN'S FULL-BUTTON SATIN BLOUSE  
BB18007



WOMEN'S MID-LAYER STRETCH 1/2 BUTTON  
BB18203

MID-LAYER STRETCH 1/2 BUTTON  
BB18202



WOMEN'S MID-LAYER STRETCH BUTTON JACKET  
BB18205



Brooks Brothers



DOUBLE-KNIT 1/4-ZIP BB18206



DOUBLE-KNIT FULL-ZIP HOODIE BB18208



COTTON STRETCH V-NECK SWEATER BB18400



WOMEN'S COTTON STRETCH LONG CARDIGAN SWEATER BB18403



WOMEN'S WASHABLE MERINO CARDIGAN SWEATER BB18412

WASHABLE MERINO BIRDSEYE 1/4-ZIP SWEATER BB18413



WASHABLE MERINO V-NECK SWEATERS BB18410



Brooks Brothers



WOMEN'S COTTON  
STRETCH V-NECK  
SWEATER  
BB18401



WOMEN'S COTTON  
STRETCH  
CARDIGAN  
SWEATER  
BB18405



COTTON STRETCH  
1/4-ZIP SWEATER  
BB18402



WOMEN'S  
WASHABLE MERINO  
V-NECK SWEATERS  
BB18411



WOMEN'S  
DOUBLE-KNIT  
FULL-ZIP  
BB18211



DOUBLE-KNIT  
FULL-ZIP  
BB18210



QUILTED JACKET  
BB18600



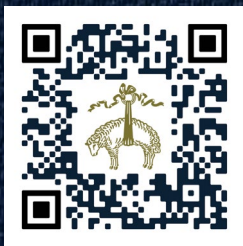
WOMEN'S QUILTED  
JACKET  
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