



**Branding**  
M E R C H A N D I S E

1-800-466-4428

**Planet. People. Purpose.**

A Guide To Creating Gifts You Can Feel Good About





## Gifts You Can Feel Good About

Forward-thinking retail brands.  
Eco-friendly products.  
And the real impact of financial  
contributions to nonprofits  
working for a better world.

We're proud to be your partner  
for environmentally and socially  
responsible gifts. Whether you  
want retail brands that give to  
great causes, need products  
made with eco-friendly materials  
or would like to support a small  
business, we'll help you create  
gifts people can feel good about.





With so many retail brands and products, there are all kinds of ways to create gifts people will love — and make an impact. Looking for something specific? ProudPath™ retail brand partners and products can be found in these five categories.

## **Purpose Partners**

Certified B Corps and other forward-thinking retail brands that are all in on environmental and social responsibility.

## **Brands That Give Back**

Retail brands making a difference with charitable foundations, nonprofit partnerships, volunteer efforts and more.

## **Owner Diversity**

Brands that are changing the face of traditional business.

## **Responsible Sourcing**

Taking responsibility a step further with supply chain transparency, including certifications from third-party organizations such as BLUESIGN and the Forest Stewardship Council®.

## **Eco-Friendly And Sustainable Products**

Products made with materials that are better for the planet — recycled plastic, organic cotton, FSC®-certified bamboo and more.





# Purpose Partners

Certified B Corps and other forward-thinking retail brands that are all in on environmental and social responsibility.







Certified



Corporation

## Brands That Balance Purpose And Profit

Certified B Corporations meet the highest standards of verified social and environmental performance, transparency and accountability.

tentree

HILANA  
UPCYCLED COTTON

klean kanteen®

ChicoBag®

k'arst®

bellroy

TERRA  
THREAD

nimble



# Brands That Give Back

Retail brands making a difference with charitable foundations, nonprofit partnerships, volunteer efforts and more.



**TERRA  
THREAD**

klean  kanteen®

 nimble

*ChicoBag*®

 BioLite

 Skullcandy

tentree

Roots73



GOOD & WELL  
SUPPLY CO

karst.



AMERICAN GIANT

SONY

CAMELBAK



**THULE**  
SWEDEN

 Hydro Flask®

 bellroy



 GREGORY

 mophie.  
welly®









onest

CARBON NEUTRAL







# Owner Diversity

Brands that are changing the face  
of traditional business.



MADE \*HERE  
NEW YORK



**BARONFIG**





# Responsible Sourcing

Taking responsibility a step further with supply chain transparency, including certifications from third-party organizations such as BLUESIGN and the Forest Stewardship Council®.





tentree

klean  kanteen®

k'arst®

BARONFIG

 AMERICAN GIANT

*Rite in the Rain*

NOSHINKU

SEVENTH AVENUE  
APOTHECARY

ChicoBag®

TERRA  
THREAD

bellroy

GREGORY

nimble

THULE®  
SWE. DEN

HILANA  
UPCYCLED COTTON

case  
LOGIC®

ROCKETBOOK



FORESTS  
FOR ALL  
FOREVER™

FSC® C170910 • [www.fsc.org](http://www.fsc.org)

FSC®-certified products are  
from responsibly managed forests.



# Eco-Friendly And Sustainable Products

Products made with materials that are better for the planet — recycled plastic, organic cotton, FSC® — certified bamboo and more.

GOOD & WELL  
SUPPLY CO

SEVENTH AVENUE  
APOTHECARY

THE FINEST QUALITY  
Herschel  
SUPPLY CO. BRAND  
TRADE MARK

CAMELBAK®

Roots73



bellroy



tentree

+ WENGER®

klean kanteen®

EKOBO

THULE®  
SWEDEN

SPRIGBOX

HILANA  
UPCYCLED COTTON

ROCKETBOOK

ARCTIC ZONE

stojo

Rite in the Rain®

ChicoBag®

k'arst®

case  
LOGIC®

nimble®

TERRA  
THREAD

HIGH SIERRA®



FOR THE  
PLANET®





## One Percent. Twice As Much Good.

One percent of eco-product sales are donated to environmental nonprofits, so you're helping the planet in more ways than one.







tentree makes Earth-First essentials using the most sustainable (and comfortable) materials in the world. Every item plants 10 trees.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products

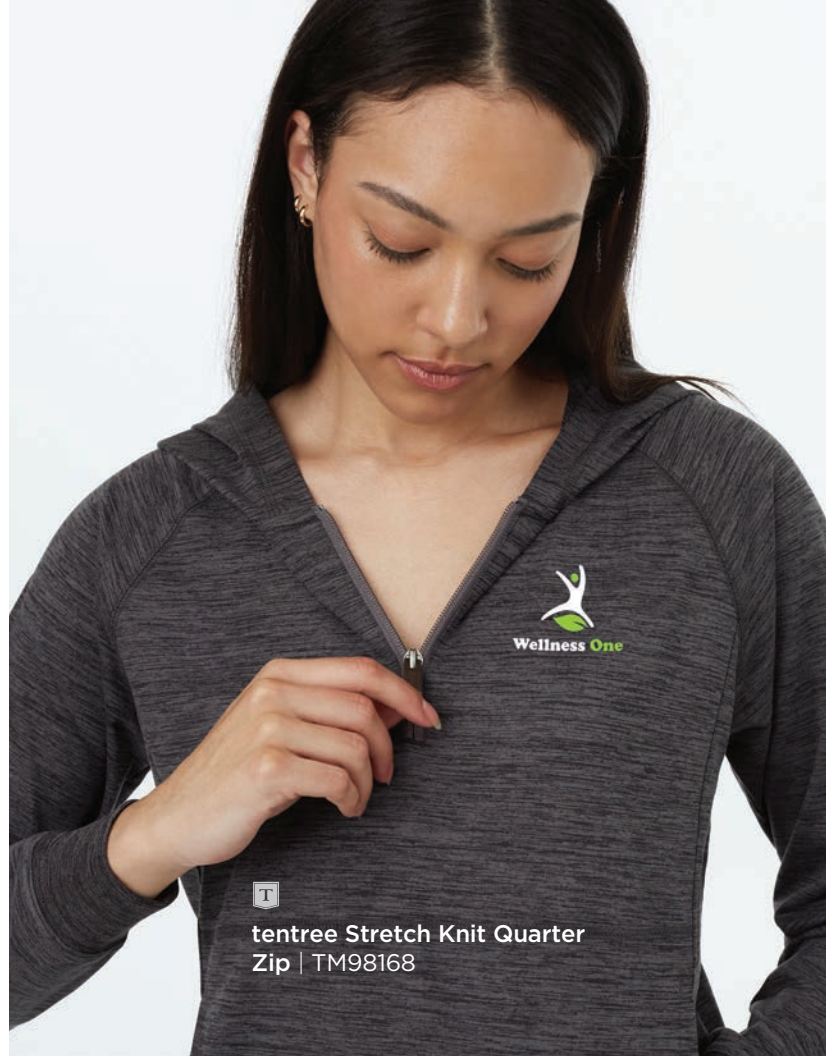


tentree Organic  
Cotton Classic  
Hoodie | TM18219/  
TM98219





tentree Stretch Knit Zip Up |  
TM18167



tentree Stretch Knit Quarter  
Zip | TM98168

# 100 Million Trees Planted

Together with  
customers, tentree  
has planted more  
than 100 million trees.

Over 6 million of these trees can  
be directly traced back to PCNA,  
which is equivalent to restoring  
over 2,900 acres of land.



tentree TreeBlend  
Astir Polo | TM16673





Being a family and employee-owned company allows Klean Kanteen to use its business as a force for good.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Owner Diversity
- Eco-Friendly And Sustainable Products



Klean Kanteen Eco Rise  
14oz Mug | 1600-53

Klean Kanteen drinkware is now manufactured using certified 90% post-consumer recycled 18/8 stainless steel, resulting in a 40% reduction in greenhouse gas emissions from stainless steel.



Klean Kanteen Eco TKWide  
32oz- Loop Cap | 1600-44



Klean Kanteen Eco Rise 16oz  
Tumbler | 1600-54



Klean Kanteen Eco Rise 26oz  
Tumbler | 1600-55





# Made From Recycled Stainless Steel



Klean Kanteen Eco TKWide  
20oz - Twist Cap | 1600-43





Using Fairtrade organic cotton & applying traceable, transparent, and ecologically sound practices, Terra Thread is on a mission to lead a transformation in organic cotton farming, and give consumers better, more planet-friendly choices for everyday essentials. Each purchase of Terra Thread supports Feeding America campaign to end hunger.



Terra Thread  
Fairtrade Earth 15'  
Computer Backpack |  
9008-01



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Terra Thread Fairtrade  
Executive Work Tote | 9008-04



Terra Thread  
Fairtrade Bumi  
Duffel Bag | 9008-03





# karst®

Made from 100% sustainably recycled stone, and without bleaches or acids, Karst Stone Paper™ is built to be better than wood-pulp paper: more durable, more sustainable, and infinitely smoother to write, doodle or draw on.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Karst Woodless Graphite Pencils | 0912-04



Karst Pocket Stone Paper Notebook | 0912-05



5.5" x 8.5" Karst Stone Soft Bound Notebook | 0912-02





Bellroy is on a mission to inspire better ways to carry. Use business as a force for good. Help the world, and Bellroy employees, flourish.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



**Bellroy Tech Kit**  
| 4400-07



**Bellroy Classic Weekender 45L Duffel**  
| 4400-12



**Bellroy Transit 20L Workpack**  
| 4400-11



# welly.®

Welly believes that everyone deserves access to clean water. For every bottle you buy, Welly donates one percent of sales to support projects that bring clean water to communities worldwide.



• Brands That Give Back



Welly® Traveler Copper Vacuum Tumbler 12oz | 1629-13



Welly® Tumbler & Traveler Bundle Set | 1629-12



Welly® Copper Vacuum Tumbler 16oz | 1629-03



In 2019, Bose® established the Sound Sanctuary program, donating products to bring comfort to individuals with sensory or auditory needs. Bose® is proud to use its technology for a positive impact on individuals in real life with real needs.



• Brands That Give Back



Bose® Soundlink Revolve II  
Bluetooth® Speaker | 7195-02



Bose® Soundlink Micro  
Bluetooth® Speaker | 7195-01





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American Giant Classic Cotton Tee | TM17925

## **AMERICAN GIANT**

American Giant makes clothes in the United States because keeping things local means it can understand the whole supply chain. That supply chain includes the people who touch the product and make it better. In turn, they gain skills and opportunity, and their communities are revitalized. It's a virtuous cycle of good and humanity.



- Brands That Give Back
- Responsible Sourcing

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American  
Giant Moto  
Full Zip |  
TM18146/  
TM98146




T

American Giant  
Lightweight Full Zip |  
TM18226/TM98226







CamelBak® Tumbler  
20oz | 1627-37





CamelBak® seeks to achieve the best, most reliable products in a way that impacts the environment the least.



- Brands That Give Back
- Eco-Friendly And Sustainable Products



CamelBak Fit  
Cap 32oz  
| 1627-48

## Inspired By Giving Bak

CamelBak® supports this great big playground called the outdoors, which is why the brand partners with likeminded individuals, groups, and programs that protect and enhance the places where we recreate.



CamelBak Forge Flow  
16oz | 1627-47



CamelBak® Chute® Mag  
25oz Bottle Tritan™  
Renew | 1627-30



CamelBak Podium®  
3.0 Chill 21oz |  
1627-12



CamelBak® Eddy® +  
Copper VSS 20oz |  
1627-13

# Roots73



Roots73® is committed to making a difference. The new styles are made with eco-friendly recycled materials.



- Brands That Give Back
- Eco-Friendly And Sustainable Products

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Roots73 WESTVILLE Eco  
Microfleece Pullover |  
TM18156/TM98156



T

Roots73 ROCKGLEN  
Eco Insulated Jacket |  
TM19412/TM99412



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Roots73 NAPANEE Eco  
Softshell Jacket |  
TM12941/TM92941





The Skullcandy® upcycling program refurbishes returned or damaged products to increase product lifespan and reduce the circulation of new raw materials. A portion of proceeds from every upcycled product is donated to Protect Our Winters, a nonprofit focused on climate advocacy.



• Brands That Give Back



Skullcandy® Push  
Active™ True Wireless  
Sport Earbuds | 7196-21



Skullcandy® Crusher  
Evo Bluetooth®  
Headphones | 7196-15



Skullcandy® Grind™  
True Wireless  
Earbuds | 7196-22





The parent company  
for mophie® has begun  
creating sustainable and  
recyclable packaging as  
a substitute for plastic.



• Brands That Give Back



mophie® Power  
Boost 20,000 mAh  
Power Bank | 7124-15



mophie® Snap  
+ Multi-device  
Travel Charger |  
7124-22



mophie® Powerstation Go  
Rugged Compact | 7124-12





Hydro Flask® 12L  
Carry Out™ Soft  
Cooler  
| 1601-06



Hydro Flask® 20L  
Carry Out™ Soft  
Cooler  
| 1601-07



Hydro Flask® is not just inspired by nature and adventure — the brand is also dedicated to improving the outdoors. From providing equitable access to parks to encouraging people to reduce single-use plastics, Hydro Flask® is a brand on a mission.



• Brands That Give Back



Hydro Flask® Coffee Mug  
12oz | 1601-94

Hydro Flask®  
Wide Mouth With  
Flex Sip Lid™  
20oz  
| 1601-93



Hydro Flask®  
Standard Mouth  
With Flex Cap  
21oz  
| 1601-91





Hilana is a woman-owned business that uses upcycled and recycled cotton to create beautiful products and inspire a sustainable way of living.



- Purpose Partners
- Owner Diversity
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Hilana Upcycled  
Fethiye Throw  
Blanket | 1081-86







Small-batch waxed canvas bags designed and manufactured in Seattle. Moop is a 100% woman-owned small business.




• Owner Diversity

 **Moop® Stanwix Tote** | 9005-05



 **Moop® Fanny Pack** | 9005-01



 **Moop® Wayfinder Crossbody Tote** | 9005-02



 **Moop® Porter Tote** | 9005-22



## MADE \* HERE NEW YORK

Quality cotton blankets  
manufactured in New York.



• Owner Diversity



Made\*Here New  
York Basketweave  
Cotton Blanket  
| 1081-79



Seventh Avenue  
Apothecary White Tea  
and Fig 11 oz Glass Jar  
Candle | 6000-01



SEVENTH AVENUE  
APOTHECARY

Seventh Avenue Apothecary  
is a family-owned business  
that creates artisan-made  
candles using American-  
grown soybeans.



- Owner Diversity
- Responsible Sourcing
- Eco-Friendly And Sustainable Products





**ChicoBag Vita**  
rePETe Shoulder  
Tote | 9006-02



**ChicoBag Sling**  
rePETe Crossbody  
Tote | 9006-03

# ChicoBag®

A Certified B Corporation that balances purpose with profit, ChicoBag is Climate Neutral certified and a member of 1% For The Planet, with one percent of sales from rePETe products going directly to environmental nonprofit organizations.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



**ChicoBag Original**  
rePETe Tote |  
9006-01





**Thule Heritage  
Notus 15" Computer  
Backpack 20L |  
9020-89**



**Thule Heritage  
Indago 15.6"  
Computer Backpack  
23L | 9020-88**



Thule® is a partner in bluesign® system, an international standard for sustainable textile production. Along with responsible sourcing, Thule® is committed to reducing its carbon footprint by using more renewable energy.



- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



**Thule Recycled  
Lumion 15"  
Computer Backpack  
21L | 9020-65**





# The Notebook Evolved

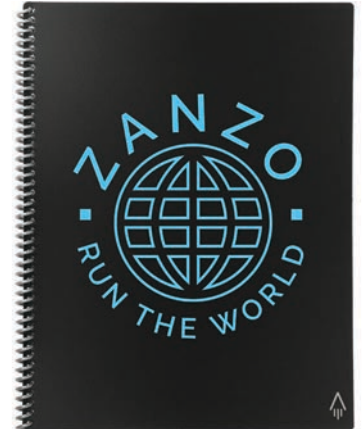
A revolutionary digital notebook that connects to the cloud.



Rocketbook Infinity Core Executive Notebook Set | 0911-33



Rocketbook Fusion Executive Notebook Set | 0911-31



Rocketbook Fusion Letter Notebook Set | 0911-32



Your replacement for wasteful, single-use paper.



- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Rocketbook Executive Flip Capsule Set | 0911-22



BioLite creates durable products that harness surrounding energy to cook, charge and light your life off-grid. When you choose BioLite products, you're supporting the brand's work delivering renewable solutions to people living in energy poverty. That means smoke-free cooking fires, solar panels and lighting when the sun goes down.



- Purpose Partners
- Brands That Give Back



BioLite FirePit + |  
1095-02



BioLite CampStove 2+ |  
1095-01



BioLite Alpenglowl 250 |  
1095-03



BioLite SolarPanel 5+ |  
1095-04





High-performance coolers featuring REPREVE®, a material made from recycled plastic bottles, and an on-trend 20oz mug made from 91% recycled stainless steel.



• Eco-Friendly And Sustainable Products



Arctic Zone® Titan Thermal HP® Mug 20oz w/ FSC Gift Box | 1600-67



Arctic Zone® REPREVE® Recycled 6 Can Lunch Cooler | 3860-81




Arctic Zone® REPREVE® Backpack Cooler with Sling | 3860-77









**Herschel Eco Retreat**  
 15" Computer  
 Backpack | 2009-29





Same classics, made with recycled materials.



- Eco-Friendly And Sustainable Products





**Herschel Pop Quiz Lunch Box**  
 | 2009-36


**Herschel Pop Quiz 30 Can Cooler** | 2009-34




**Herschel Eco XL Classic 15" Computer Backpack** | 2009-23




**Herschel Eco Novel Duffel**  
 | 2009-28





Nimble is the world's first tech hardware brand with a 100% sustainable business model. The brand creates premium, ethical tech products that are better for the planet, incorporating sustainable materials, using 100% plastic-free packaging and recycling old tech for free.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Nimble Champ  
10000 mAh PD  
Power Bank |  
7125-01



Nimble Apollo 15W  
Magnetic Wireless Pad  
| 7125-03



Nimble Champ Pro  
20000 mAh PD Power  
Bank | 7125-02



Nimble Apollo 15W  
Wireless Charging Stand  
| 7125-04





JanSport® Crosstown Backpack | 1967-01



The iconic backpack brand makes bags with 600D recycled polyester.



• Eco-Friendly And Sustainable Products



JanSport® Fifth Avenue Waist Pack | 1967-04



JanSport® Cool Student 15\"/>



JanSport® Big Student 15\"/>





●  
Sony SRS-XB13  
Bluetooth Speaker |  
7195-50



●  
Sony SRS-XB23  
Bluetooth Speaker |  
7195-51

## SONY

Under the slogan “For the Next Generation,” Sony engages in social contribution activities around the world. Sony strives to address diverse global issues by supporting education for children and providing emergency relief in large-scale disasters.



• Brands that Give Back





FSC® C170910 | [www.fsc.org](http://www.fsc.org)

The Forest Stewardship Council® helps take care of forests for future generations. By choosing these products, you are supporting responsible management of the world's forests.



5" x 7" FSC® Mix Prism Notebook | SM-5269




5" x 7" FSC® Recycled Notebook and Pen Set | SM-5274




5.5" x 7" FSC® Recycled Spiral Notebook w/ RPET Pen | SM-5268





 **Shaco Copper Vac  
Bottle with FSC®  
Bamboo Cap 17oz |  
1600-19**




 **FSC 100% Bamboo Spa  
Loofah | SM-1703**



• **Eco-Friendly And  
Sustainable Products**



 **Brees Copper Vac  
Tumbler with FSC®  
Bamboo Lid 14oz |  
1600-21**







## rPET

Used in bottles and containers, polyethylene terephthalate (PET) is the most commonly recycled plastic in the world.



• Eco-Friendly And Sustainable Products

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Joris Eco Softshell Jacket | TM12940/TM92940



HIGH SIERRA



High Sierra Forester RPET 22" Duffel | 8052-48



High Sierra Forester RPET 22" Wheeled Duffel | 8052-49

b

Oriole rPET Drawstring Bag | SM-5917



Aft Recycled 15" Computer Backpack | 3451-01







Excursion Recycled 20 Can Backpack Cooler | 2180-21



Rigi Eco Knit Quarter Zip | TM18311/TM98311



Wenger Origins Recycled 15" Computer Backpack | 9550-60



Wenger RPET Dual Compartment Dopp Kit | 9550-73



## REPREVE® Ocean

Bags made with recycled ocean-bound plastic retrieved from coastlines around the world.



• Eco-Friendly And Sustainable Products



REPREVE® Ocean Everyday 15" Computer Backpack | 3900-01



REPREVE® Ocean Computer Tote | 3900-05



REPREVE® Ocean Commuter 15" Computer Backpack | 3900-02



REPREVE® Ocean Duffel | 3900-04



REPREVE® Ocean 12 Can Tote Cooler | 3900-10



## Reclaim Collection

The exterior material of these bags is made with 100% post-consumer recycled polyester.



Reclaim Two-Tone Recycled Sport Duffel | 3450-54



Reclaim Recycled 15" Computer Backpack | 3001-70



Merchant & Craft Revive 15" Computer Rucksack | 3750-35



Merchant & Craft Revive rPET Lunch Cooler | 3750-32





## Recycled Cotton

Pre-consumer recycled cotton is salvaged from the manufacturing of cotton goods, while post-consumer is from used tees, towels and upholstery.



• Eco-Friendly And Sustainable Products



Somoto Eco Short Sleeve Polo  
| TM16314/TM96314



Recycled Cotton Storage  
Cube | 7901-17



5.5" x 8.5" Recycled Cotton  
Bound JournalBook® |  
2800-94



Recycled 5oz Cotton Twill  
Grocery Tote | SM-5779





## Organic Cotton

Grown without harmful chemicals, leaving the soil, air and water free from contaminants.



Field & Co.® 100% Organic Cotton  
Check Throw Blanket | 1081-72



Organic Cotton Shopper  
Tote | 7901-15



Organic Cotton Boat  
Tote | 7901-14





## Wheat Straw

The rigid, durable stalk left over from wheat harvests is similar to a hard plastic.



- Eco-Friendly And Sustainable Products



Nash Wheat Straw  
Ballpoint | SM-4108



Dagon Wheat Straw Mug  
With Stainless Liner 14oz  
| 1628-46





Boundary Natural Bamboo  
Bluetooth® Speaker | 7197-13



Bamboo Wireless Charging Pad  
with Dual Outputs | 7143-06



Plank 5000 mAh Bamboo  
Wireless Power Bank | 7121-71



Stackable Bamboo Fiber  
Bento Box | 1033-85



## Bamboo

Durable, highly renewable  
and 100% biodegradable.

