



**APPAREL AND ACCESSORIES
SPRING 2023**

Branding
M E R C H A N D I S E

1-800-466-4428



Be the best dressed in the office & on the first tee.

“Golf should be fun”. Our brand attracts a passionate audience through that simple statement.

Swannies is a go-to modern brand for golfers who want to look good regardless of where they’re playing (or how well).

We believe our cutting edge, versatile styles, and dedication to environmental responsibility make us stand out from the clutter. All that said, our guiding principle is that golf should be fun and we feel that ideal should bleed into every other aspect of life.

IMPACT

Being an environmentally responsible company is at the core of what Swannies does. They hope to influence the industry to think more critically about how their products impact the environment and what we can do about it.



MATERIALS

REPREVE is a 100% recycled polyester made from discarded water bottles and is used in select styles.

REPREVE makes up over 50% of Swannies’ fabric use, and to date they’ve used over 3 million recycled water bottles to make their products.



PACKAGING

Swannies’ primary packaging supplier, ecoenclose, is the premiere source for sustainable packaging materials.

Their recycled & reusable packaging products allow Swannies to reduce both their waste and carbon footprint.



OFFSETTING

Through Swannies partnership with GreenStory, they calculate the lifecycle emissions of each of their products.

Swannies offsets those emissions by supporting carbon reduction & removal projects in reforestation & renewable energy adaptation.





APPAREL

Polos, Quarter-Zips and Hoodies



new SW1000

Swannies Men's Parker Heathered Polo

- 92% polyester, 8% spandex heathered, 145 GSM
- active, lightweight, breathable, easy care, max stretch
- durable performance with minimalist design for on and off the course
- three-button placket with collar stand
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: S, M, L, XL, 2XL, 3XL

Colors: Cardinal, Light Grey, Navy, Sky



new SW2000

Swannies Men's James Heathered Polo

- 90% polyester, 10% spandex heathered, 145 GSM
- easy-care, versatile and designed for comfort
- full stretch
- durable performance with color pop on collar stand
- three-button placket with collar stand
- floral accent on placket and collar stand
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: S, M, L, XL, 2XL, 3XL

Colors: Black Heather, Grey Heather, Navy Heather, Red Heather, Sky Heather





new SW2000L

Swannies Ladies' Quinn Heathered Polo

- 90% polyester, 10% spandex heathered, 145 GSM
- easy-care, versatile and designed for comfort
- full stretch
- hidden zipper with mock neck
- durable performance with racerback stitching
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: XS, S, M, L, XL, 2XL

Colors: Black Heather, Lilac Grey Heather, Navy Heather, Sky Heather



Black
Heather



Lilac Grey
Heather



Navy
Heather



Red
Heather



Sky
Heather



new SW3000

Swannies Men's Phillips Printed Polo

- 100% REPVEE polyester, 140 GSM
- active, lightweight, breathable, easy care, max stretch
- full stretch
- three-button placket with collar stand
- durable performance with curved hem
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: S, M, L, XL, 2XL, 3XL

Colors: White/Grey, White/Navy, Sky/White



White/
Grey



White/
Navy



Sky/
White



new SWS700

Swannies Men's Sully Shorts

- 90% polyester, 10% spandex, 165 GSM
- active, lightweight, breathable, easy care, max stretch
- durable performance with minimalist design for on and off the course
- four-way stretch
- waistband pattern in silicon to keep shirt tucked in
- zipper front with button closure
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: 30, 32, 34, 36, 38, 40

Colors: Black, Grey, Navy, Tan



Black



Grey



Navy



Tan



new SWF400L

Swannies Golf Ladies' Cobra Heathered Full-Zip

- 88% polyester, 12% spandex, heathered, 220 GSM
- lightweight
- Fly Life: easy-care, versatile and designed for comfort
- full-zip with embossed print inside collar stand
- lower front zippered pockets
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: XS, S, M, L, XL, 2XL

Colors: Glacier, Lilac Grey, Navy



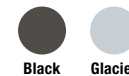
new SWQ300L

Swannies Golf Ladies' Cook Heathered Quarter-Zip

- 90% polyester, 10% spandex, 170 GSM
- full stretch
- Fly Active: lightweight, breathable, easy-care fabric with Max Stretch
- durable performance with minimalist design for on and off the course
- quarter-zip with accent color on collar stand
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: XS, S, M, L, XL, 2XL

Colors: Black, Glacier





new SWM500

Swannies Golf Men's McKinnon Heathered Quarter-Zip

- 75% polyester, 25% spandex, heathered, 20 GSM
- full stretch
- Fly Life: easy-care, versatile and designed for comfort with 'Hug Me' material
- durable performance with minimalist design for on and off the course
- hidden front semi-autolock zipper with accent color collar stand
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: S, M, L, XL, 2XL, 3XL

Colors: Black/Marine, Glacier, Periwinkle Heather



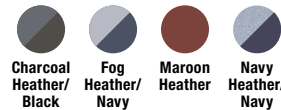
new SWQ400

Swannies Golf Men's Graham Heathered Quarter-Zip

- 88% polyester, 12% spandex, heathered, 170 GSM
- full stretch
- Fly Active: lightweight, breathable, easy-care fabric with Max Stretch
- durable performance with minimalist design for on and off the course
- quarter-zip with accent color on collar stand
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: S, M, L, XL, 2XL, 3XL

Colors: Charcoal Heather/Black, Fog Heather/Navy, Maroon Heather, Navy Heather/Navy



new SWV600

Swannies Golf Men's Vandyke Hoodie

- 88% polyester, 12% spandex, 220 GSM
- Fly Active: lightweight, breathable, easy-care fabric with Max Stretch
- full stretch
- hooded quarter-zip with drawstrings
- color-matching front zipper with semi-lock
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: S, M, L, XL, 2XL, 3XL

Colors: Black, Glacier, Marine Heather, Navy





ACCESSORIES

Hats and Bags



new SWDU900

Swannies Golf Men's Dubs Rope Snapback Hat

- 70% polyester, 30% cotton, DWR
- adjustable snapback with accent color
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: One Size

Colors: Tan



Tan



new SWD800

Swannies Golf Men's Delta Snapback Hat

- 88% polyester, 12% spandex, 220 gsm
- adjustable snapback with accent color
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: One Size

Colors: White, Black, Navy, Stone



White



Black



Navy



Stone



new SWRB100

Swannies Golf Men's Radcliff Backpack

- 100% polyester
- padded laptop compartment designed to fit most 16" laptops
- main compartment features garment compartment with mesh zippered divider interior slip pocket and zippered mesh pocket
- ergonomically contoured, padded shoulder straps with breathable mesh fabric and web loop for superior carrying comfort and convenience
- padded, airflow back panel with mesh fabric for superior back ventilation and support
- hidden side-zip pocket for more valuable items
- side cinch cord water bottle pocket
- durable top and side handles
- side compression straps
- trolley sleeve to slide bag on to carry-on handle for ease of walking and talking
- Swannies Golf Apparel partners with Green Story for a carbon neutral impact

Sizes: 14"W x 20"H x 4"D

Colors: Charcoal



Charcoal



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